



Lindon Samm

Winter Newsletter

Lindon Samm
"Lindon"
URALLA
NSW 2358

Ag Quip Special
August 2007

We welcome you without comments on the weather and markets, because lets face it, you never know. If things are bad we hope they get better. If things are good, we hope they stay good. Enjoy our latest newsletter.

John & Lyndie Beynon

Thumping big carcass on the SAMM is the easy part

Maintaining a thumping big carcass on the SAMM is the easy part. The challenge lies with the wool, if we focus too much on micron we might lose the carcass and fertility traits the SAMM has to offer, then we would be back to the Australian Merino (good wool with little meat, a low yielding animal). So I am very mindful on selecting for a soft white wool which will handle any environment, especially a high summer dominant rainfall.

With the uncertainty of the wool market, the SAMM allows traditional wool producers the diversification of true prime lamb production. Export lamb rates are being offered by processors for export quality lambs when sold direct to the works. When or if the wool market ever kicks, Lindon Samm clients will be able to receive double the benefits from profitable wool sales and prime lamb production. As the wool is **"pure merino"** not crossbred.

With the knowledge gained from the professionalism of the Angus Society of Australia combined with the commercial operations of merino sheep production, I find myself very enthusiastic to be involved in **adapting the SAMM breed to better suite our client's conditions.**

To combine two commodities, being meat and wool, into one enterprise is challenging. Meat remains the main focus for Lindon Samm, targeting early maturing animals with weight behind them, not size. The meat buyers pay on weight, so weight is our focus, enabling our clients to turn off heavy lambs at an early age. In my experience the bigger the animal the higher the maintenance and the more potential for fertility problems. Therefore an animal of the same weight but moderate in the frame is more desirable for our breeding operation.

Your invitation

To attend Lindon Samm's

OPEN DAY

At "Lindon", Uralla, NSW

Thursday 14th February 2008

(Valentines Day –**don't forget !!**)

This will be a relaxed information day with industry related speakers & an opportunity to preview the Sale team prior to Sale Day.

For more information please visit our web page closer to the event.

Everyone Welcome



The TRUE MEAT SHEEP
Rewarding with the true
PRIME LAMB RATES

100% Us

What an exiting year for Lindon Samm. We now proudly own 100% of “Lindon Samm”. Lindon Samm was established in 2003 in a joint venture between us and Cullam Prime SAMM from WA. The venture was happily ended in April 2007 with us purchasing Cullam’s share of the stud. All animals remain on “Lindon” at Uralla and will continue in our breeding programs.

Market signals have driven us to expand our stud with the purchase of 105 Pure SAMM ewes from Allandale SAMM’s, Walcha, NSW. These females have all been DNA tested to provide full pedigree’s allowing us to expand our gene pool. The genetics in these ewes, provide us with some valuable outcrosses from across Australia and also South Africa. An MN3 (Ovine Johnes) disease free status remains on all “Lindon SAMM” genetics.



Spreading the word at Muttaborra Sheep Show

The Beynon family, traveled to the 45th Landsborough Flock Ewe Show at Muttaborra QLD to display the SAMM breed. The guest being Queensland Governor, Quentin Bryce along with the main attractions being the Flock Ewe and Flock Merino competitions, Blade Shearing and Fleeces. Lindon Samm displayed ewes, rams and merino crosses.

(above) Johnnie, proud to take his family back to where he worked, after graduating from Longreach Pastoral College

AWEX – Moving the goal posts

The Australian Wool Exchange (AWEX) In their wisdom have moved the goal posts for the Merino Industry.

In the release of the 2007-2009 Code of Conduct the Y/K risk rating for **Merino has been moved from Low to Very Low and the SAMM’s remain Low.**

Please note that the SAMM Wool has not changed. It is still classified as Merino Wool, the goal posts have just been shifted to suit the stud merino industry.

At Lindon SAMM we are working towards a white soft woolled SAMM to suite all environments.





Left Ag Quip Field Days Gunnedah. Lindon Samm will be displaying at Ag Quip annually at site N35, Next to Metalcorp



Right David Cother, AWEX Representative meets with SAMM Society at Dubbo Show, inspecting 19 micron Lindon Samm First cross merino fleeces”

Lindon Angus

We are still the owners of Lindon Angus Stud however the girls are having a fantastic holiday opportunity at “Nairn Park”, Walcha, NSW with Rob and Kylie Costello. With our priorities directed on our SAMM breeding, we both acknowledged, that 100% cannot be put into both the sheep and the cattle without extra help. So, whilst still maintaining ownership of our key females, we have developed a relationship with Rob and Kylie Costello who have taken on board our girls for a five year breeding program. Rob Costello and John both appreciate and share similar breeding principals and believe an animal doesn't have to be 6 foot off the ground to make you money. Lindon Angus genetics remain available from Rob and Kylie Costello. For Bull enquiries please contact Rob or Kylie on (02) 6777 8144.

“Nairn Park” is sourcing outstanding genetics with the purchase of 19-month old Temania Ada A149 for a record \$43,000.00 by Te Mania Xamined X60 (Future Direction) out of Te Mania Japara U338 (New Design). He joins the \$20,000 Booroomooka Warwick at home at Nairn Park to form a formidable sire battery.

Showing is just a hobby,
Producing meat for the feedlot is our job.

You may start seeing Lindon Samm in the show ring at local and national sheep shows. This is a personal hobby that is enjoyed by all of the Beynon's and is a fantastic opportunity to benchmark with other studs. The commercial reality will always remain the focus at Lindon Samm, producing rams for commercial conditions. With all available technologies being adapted into our stud, you can't beat producer feedback, we encourage and look forward to feedback from all clients so we can continue breeding you a better product.

Left, Gwynne (5) proudly showing for the 1st time at Dubbo Show , kicking Dads but.....



Dates for your Diary

Valentines Day 2008—14th February 2008 Lindon Samm Open Day

14th March 2008—Inaugural On-Property Sale

Gene Markers

DNA tests are used to solve every day challenges and also provide valuable information to our breeding program. At present all Lindon S amm animals are tested to generate pedigree and family information, rather than traditional parentage recording at mating and lambing. A DNA sample is taken from each sire, dam and lamb to provide full pedigree.

What the future holds with Gene Markers

MyoMAX, LoinMAX and more on the way



MyoMAX tests for a DNA marker that increases overall carcass weight and muscle yield. An animal that carries the MyoMAX marker will have increased muscling in the leg and loin. Less carcass fat and higher carcass weight compared to non-MyoMAX carriers. A lamb that receives one copy of the marker from one parent will have 5% more muscling in the leg and 7% less carcass fat. A lamb with MyoMAX from both parents will have 10% more muscling and 14% less carcass fat. MyoMAX.

LoinMAX is a test for a DNA marker that affects the size of the loin muscle area in an animal, the most valuable muscle in the carcass. Identifying and selecting rams carrying the LoinMAX or LoinMAX gold effect to join to your ewes will mean that progeny that inherit the favorable markers from the ram will have increased loin muscle weight.



Lindon S amm will be one of the first sheep studs in Australia to utilise the upcoming parasite gene marker soon to be released in Australia.

Getting results in 2007

This is the year for Lindon S amm to start monitoring our clients results from our genetics. We know that the S AMM has all the traits producers want to enhance meat production and fertility whilst remaining a self replacing merino flock. In the previous years we have provided industry information from our **own commercial experiences and other region's results.** Now is the exciting time of seeing the results with Lindon S amm's genetics performing with clients lambing, and scanning. Results will soon be made available from the New England to Central Queensland. We will be working closely with our clients to assist in marketing their lambs.

“Right Lindon F1 fleece with the total clip Averaging 19.8 micron & ave. 18.7cv, averaging 830 cents in a June 2007 Market”

“Left (S amm / Merino) F1 carcass, processed by Country Fresh Australasia, Tamworth. 10 months of age, dressing at 47% full weight and weighing 29.58kg dressed.”

